

LESSON PLAN

Name of the Faculty	Mr. Vivek Gandhi	
Discipline	I & C Engg.	
Semester	5IC	
Subject	EDM	
Duration	15 WEEKS(From Aug 2024 to Dec 2024)	
Work Load (Lecture/per week (in hours))	Theory- 03	
Week	Theory	
	Lecture Day	Topic
1st	1st	ENTREPRENEURSHIP Concept and its need
	2nd	Qualities and functions of entrepreneur
	3rd	Barriers in entrepreneurship
2nd	1st	Sole proprietorship
	2nd	Partnership forms and other forms of business organisations
	3rd	Leadership: Definition and Need
3rd	1st	Manager Vs leader, Types of leadership
	2nd	Types of leadership
	3rd	Significant provisions of MSME Act, importance of feasibility studies
4th	1st	Marketing and finance related problems faced by new enterprises
	2nd	Major labor issues in MSMEs and its related laws.
	3rd	Program (PMEGP) Pradhan Mantri Mudra Yagna (PMMY)
5th	1st	Make in India, Start up India, Stand up India National Urban Livelihood Mission (NULM).
	2nd	NSIC, NRDC, DC:MSME, SIDBI
	3rd	NABARD, Commercial Banks, SFC's TCO
6th	1st	KVIB, DIC, Technology Business Incubator (TBI) and Science and Technology Entrepreneur Parks (STEP).
	2nd	Management Functions, Management and Administration
	3rd	Managerial Skills, Levels of Management; Leadership
7th	1st	Planning and Forecasting
	2nd	Steps in Planning Process, Approaches
	3rd	Principles, Importance, Advantages and Disadvantages of Planning
8th	1st	Types of Plans, Types of Planning
	2nd	Decision Making-Meaning, Characteristics.
	3rd	Organizing Process - Meaning and Definition.
9th	1st	Characteristics Process, Need and Importance.
	2nd	Span of Management.
	3rd	Organizational Chart - Types, Contents, Uses, Limitations.
10th	1st	Factors Affecting Organizational Chart.
	2nd	STAFFING: Meaning, Nature
	3rd	Staffing process

11th	1st	Manpower Planning, Recruitment.
	2nd	Election, Orientation and Placement.
	3rd	Training, Remuneration.
12th	1st	CONTROLLING AND CO-ORDINATION
	2nd	Controlling - Meaning
	3rd	Control Process, Characteristics of an effective control system.
13th	1st	Types of Control
	2nd	Co-ordination - characteristics, essentials.
	3rd	Market Survey and Opportunity Identification.
14th	1st	Scanning of business environment.
	2nd	Assessment of demand and supply in potential areas of growth.
	3rd	Project report Preparation.
15th	1st	Detailed project report including technical, economic and market feasibility.
	2nd	Common errors in project report preparation.
	3rd	Exercises on preparation of project report.